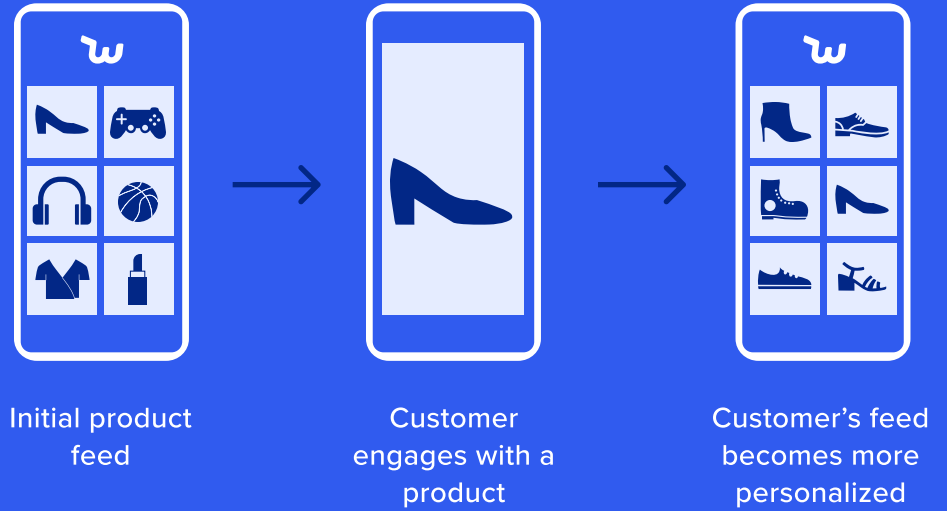


Wish is a top global e-commerce platform¹, offering the most affordable, convenient, and effective mobile shopping mall in the world.

How the App Works

Wish uses customer and product data to customize each user's unique feed³.



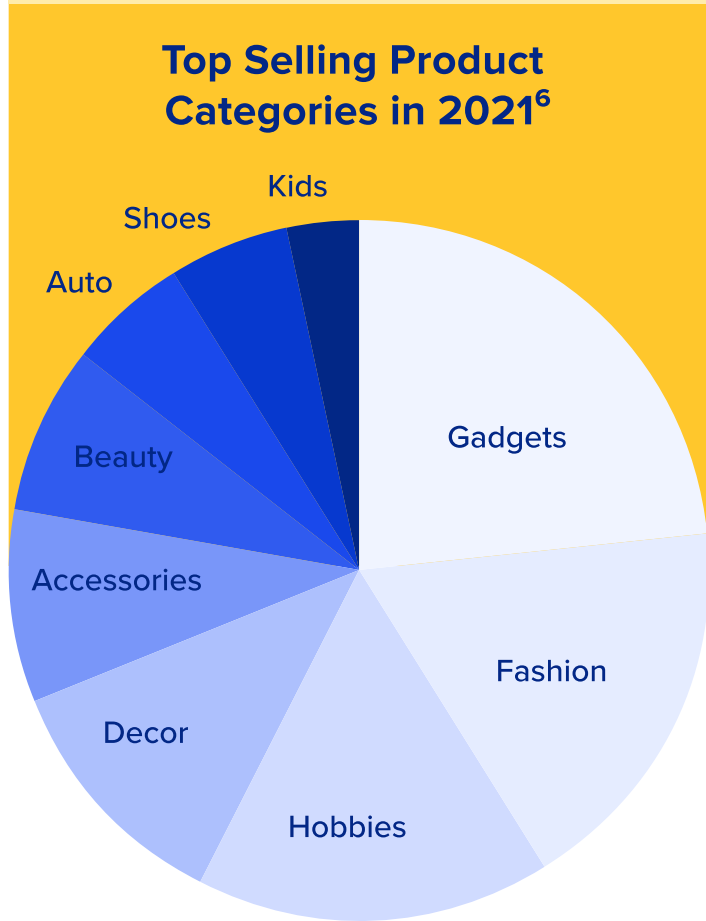
Global reach & customer base

US-based company,
headquartered in San Francisco

60 million Monthly active users²

46 million Annual buyers²

100+ countries Worldwide³



Wish sells branded goods

Here are just a few brands that are growing in popularity on Wish:

- | | | |
|--------|--------------|------------|
| Lenovo | Toshiba | Puma |
| Asis | Fisher-Price | +many more |
| Disney | Microsoft | |
| Belkin | Guess | |

CPG Brands

- | | |
|-----------|------------------|
| Dove | Head & Shoulders |
| Old Spice | Axe |
| | +many more |

Wish customer demographics

43%

Primarily Millennials (age 18-34)⁴

\$22

Core marketplace revenue per active buyer⁵

90+%

Percentage of orders via mobile app³

70%

Percentage of orders that didn't originate from search³

Sales on Wish

550k

Global merchants³

150M

Active products³

1.7M

Items sold per day³

~ 640M

Items sold per year⁴

¹App Annie >> Top Charts (Free app downloads, unified stores, all supported devices, shopping category, April through July 2021)

²Source: ContextLogic Inc., Form 10-Q (data accurate as of Q3, 2021)

³Source: ContextLogic Inc., Form 10-K, November 20, 2020 (data accurate as of 12/31/2020)

⁴Source: ContextLogic, Inc., Form S-1, November 20, 2020 (data accurate as of 11/20, 2020)

⁵Source: ContextLogic Inc., Shareholder letter Q2 2021 (data accurate as of Q2, 2021)

⁶Wish internal data, Jan. 1, 2021 - Dec. 31, 2021